



cristianocunha
graphic design... and digital web stuff

Cristiano Cunha

Graphic Designer

Summary:

With 9 years of experience as a Graphic Designer and proficiency in Adobe Creative Cloud tools such as Photoshop, Illustrator and InDesign, I've done works in almost every field of Design: Print Design, Web Design, Logo Design and Branding, Design for Social Media and Social Media management, Packaging, Video and Photography. With a creative mind and a strong attention to detail I'm sure I can help your company meet its goals.

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PROFESSIONAL EXPERIENCE

9 YEARS

Graphic Designer at Global Brands Group (Since July 2019)

Working mainly with Fiorelli brand, I'm producing multiple digital and print assets including emails, social graphics and animated stories, POS and adverts.

Senior Graphic Designer at Eos Leisure (November 2016 - December 2018)

Eos Leisure is a group of companies in the E-liquid Industry where the most representative brand is Vapemate. I worked as the group Senior Graphic Designer.

I've designed for multiple brands across different industries and produced various print and digital assets including packaging, flyers, brochures, POS, magazine adverts, social media graphics, website pages and banners, video animations and product photography.

Graphic Designer at Skinbrands (March 2016 - October 2016)

Skinbrands is a cosmetics brand and distributor working on B2B and B2C areas.

I've produced multiple digital and print assets such as magazine adverts, posters, roller-banners, web banners, email blasts and webdesign.

Graphic Designer at Kdesign (Since February 2010)

Kdesign is my own Graphic Design business.

Print Design: Flyers; Posters; Brochures; Book covers; Invitations; Business Cards; Billboards; etc. **Identity Design:** Logo Design and Branding. **Web:** Website building in HTML/CSS and with WordPress; Design for social media; Digital Marketing. **Motion Graphics:** production of videos and animations. **Photography:** Report of events; Photos for clients' promotion. **Services:** Web & Social Media management; Newsletters; Communication strategy. **Business management:** Giving quotes; Invoicing; Accountability; Self promotion; Client follow-up.

EDUCATION AND TRAINING

Graduation in Marketing at University of Coimbra (Faculty of Economics)

September 2012 - December 2013

BSc Degree at Polytechnic Institute of Coimbra

September 2006 - July 2011

OTHERS

Fluent in Portuguese and English

Organiser of a variety of meetings and events, such as workshops, seminars and congresses.

SOFTWARE TOOLS & SKILLS

Adobe Creative Cloud

- Photoshop, Illustrator, InDesign, Acrobat Pro, After Effects, Premiere Pro, Adobe XD

Office tools

- Word, PowerPoint, Excel, Keynote

Web Software and Apps

- MailChimp, Magento, WordPress, Dropbox, Slack, Asana, Trello, Social Media Platforms

HTML/CSS

Operative Systems

- Windows
- macOS

HOBBIES AND INTERESTS

I like to cook, I love to travel, I enjoy watching TV series and football, I harden my fingertips playing the guitar and I workout my brain on escape rooms.