

# CRISTIANO CUNHA

Senior Graphic Designer

## PROFILE

With 10 years of experience as a Graphic Designer and proficiency in Adobe Creative Cloud tools such as Photoshop, Illustrator and InDesign, I've done works in almost every field of Design: Print Design, Web Design, Logo Design and Branding, Design for Social Media and Social Media management, Packaging, Video and Photography. With a creative mind and a strong attention to detail I'm sure I can help your company meet its goals.

### Address:

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### Email:

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### Mobile:

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### Website Portfolio:

<https://iamcris.design>

### Instagram:

@iamcris.design

### LinkedIn:

<linkedin.com/in/cristianotcunha>

## EXPERIENCE

### Graphic Designer, KANTAR Group (January 2020 - July 2020)

KANTAR is the world's leading research, data and insight company and works with nearly half of the Fortune's 500 companies. I've developed high-end design work such as proposals, presentations, infographics, white papers and brochures.

### Graphic Designer, Global Brands Group (July 2019 - January 2020)

Working as a Graphic Designer for Fiorelli and Modalu brands, I've managed to help the brand achieving social media reach and engagement like never before by producing more customer-driven content.

### Senior Graphic Designer, Eos Leisure (November 2016 - December 2018)

I've worked as the group Senior Graphic Designer alongside a Copywriter and tutoring a young Junior Designer. I've designed for multiple brands across different industries and produced various print and digital assets including packaging, flyers, brochures, POS, magazine adverts, social media graphics, website pages and banners, video animations and product photography.

### Graphic Designer, Skinbrands (March 2016 - October 2016)

Skinbrands is a cosmetics brand and distributor working on B2B and B2C areas. As a Graphic Designer, I've produced multiple digital and print assets such as magazine adverts, posters, roller-banners, web banners, email blasts and webdesign.

### Graphic Designer, Freelancer (Since February 2010)

Across all these years it allowed me to develop work in a broad variety of print and digital assets as well as all the business management needed from dealing with clients to accounts-payable and marketing.

## EDUCATION & TRAINING

### MSc in Marketing, University of Coimbra (Faculty of Economics)

September 2012 - December 2015

### Adobe Photoshop (50h) and Adobe Illustrator (50h) courses

February 2013 - May 2013

### BSc Degree, Polytechnic Institute of Coimbra

September 2006 - July 2011

## SOFTWARE TOOLS & SKILLS

### Proficiency in Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Acrobat Pro, After Effects, Premiere Pro

### Proficiency in Office tools

Word, PowerPoint, Excel, Keynote

### Web Software and Apps

MailChimp, Magento, WordPress, Dropbox, Slack, Asana, Trello, MS Teams, Zoom, Social Media Platforms

### HTML/CSS